



Education Alliance of Washoe County Board of Directors Meeting Minutes

Monday, October 10, 2022

1.01 Call to Order: 4:02 p.m. - Procter R. Hug High School; 3530 Sullivan Lane; Sparks, Nevada

1.02 Roll Call:

President Lauren Garfinkel and Board members: Michele Anderson, Kristine Brown Caliger, Joe Cline, Cristal Herrera Woodley, Kendall Inskip, Victoria Mason, Landon Miller, Chris Morgan, Charles Pasillas, Ralph Rodriguez, and Jill Tolles were present at roll call.

- Calen Evans arrived at 4:03 p.m. and left at 5:32 p.m.; Manny Ortiz arrived at 4:04 p.m.; Dave Shintani arrived at 4:06 p.m.; Melissa Deadmond arrived at 4:09 p.m.; Jill Tolles left at 5:32 p.m.
- Guests: Cristina Oronoz, Principal of Procter R. Hug High School; Student Advisory Council Vice-President, Tegan Richardson
- Staff: Brittani Haggarty and Kathleen Newman
- Absent: John Ahdunko

2.01 Approval of the minutes of the August 22, 2022, Education Alliance Board of Directors meeting.

No commentary or edits.

On motion by Vice President Landon Miller and second by Director Manny Ortiz, EA Board of Directors approved the August 22, 2022, meeting minutes.

Yea/Unanimous: Michele Anderson, Kristine Brown Caliger, Joe Cline, Melissa Deadmond, Calen Evans, Lauren Garfinkel, Cristal Herrera Woodley, Kendall Inskip, Victoria Mason, Chris Morgan, Charles Pasillas, Ralph Rodriguez, Dave Shintani, and Jill Tolles.

No public comment.

2.02 Introduction and welcome to Cristina Oronoz, Principal of Procter R. Hug High School

Principal Cristina Oronoz shared her five-year leadership at Hug sharing that parents commend the school for its support of parents, families, the community and its 2,350 students (up from 1,600 last year). Hug's number one priority is reminding students they deserve a high quality educational environment and watching them rise to high expectations. Hug launched its CTE program this year, Manufacturing and Culinary. The school has open learning spaces for students to work collaboratively outside the classroom. Oronoz says there are about 120 teachers with 40 new.

Treasurer Morgan asked what is "at the top of the school's wish list" this year. Oronoz says they are working on outreach for the school's resource center; they would love to see families come in and get access to resources and programs. Vice President Miller asked who the target audience for the Family Resource Center would be; Oronoz replied the entire community is eligible for services. Exec. Director Inskip noted the school district maintains six such centers around the area. Oronoz also wants to start a drumline and hopes the school will become a hub for music education. Oronoz said resources for teachers and staff are crucial – including incentives, such as funds to buy Hug High gear - are needed and appreciated. Oronoz complimented Hug's custodial staff, noting their sacrifices and hard work, and saying they deserve rewards and incentives for what they do.

Director Tolles asked whether artwork was planned for the interior walls of the campus. Oronoz says a facility warranty prohibits any decor on the walls for the first year of the school's existence. Tolles asked if temporary decals could be allowed to instill school spirit; Oronoz says the school is requesting more bulletin boards to facilitate postings. Teachers can adhere posters and artwork to windows, as needed, provided one window is unobstructed.

Director Anderson commended Oronoz for her efforts running the new and previous Hug High School concurrently during the transition.

2.03 Presentation and Discussion from Student Advisory Council Vice-President, Tegan Richardson

EA Board welcomed Tegan to the Board as a non-voting member who will represent the student voice and report on priorities of the Student Advisory Council. Tegan has been speaking at events and before other committees. Richardson is a student at AACT, is pursuing her second degree blackbelt and has a sister in the district. Richardson says the Student Advisory Council has met once but is still finalizing priorities for the school year, however, DEI (diversity, equity and inclusion) and student engagement are top of the list. Decision on activities will be made at their next meeting.

Treasurer Morgan asked Richardson what she hopes to get out of her experience with us this year. Richardson says her big priority is to make students enjoying school "the norm." She wants to make sure all students love their learning journey.

2.04 Consideration and Approval of the Education Alliance 2021-22 Financial Report

Treasurer Morgan noted the organization is in a good financial position and discussion will be held in the future to allocate surplus funds to serve students. Morgan reviewed the Report and highlighted that there has been a decrease in high school volunteers at the Reno Aces games, impacting administrative funding from LEVY Pro-Sports Catering. Inskip has reached out to determine why, however, because of staff turnover, no response has been received to date.

Exec. Director Inskip reminded the Board \$25,000 was approved to support our signature fundraising event and Principal for a ½ Day Day-In-Review. Treasurer Morgan noted there will be a proposal in November to discuss restructuring accounts, such as the Run for Education, Healing through Health, and Distance Learning Laptop Drive accounts, to streamline and simplify EA accounts.

On motion by Director Jill Tolles and second by Vice President Landon Miller, the EA Board of Directors approved the Education Alliance 2021-22 Financial Report.

Yea/Unanimous: Michele Anderson, Kristine Brown Caliger, Joe Cline, Melissa Deadmond, Calen Evans, Lauren Garfinkel, Cristal Herrera Woodley, Kendall Inskip, Victoria Mason, Chris Morgan, Manny Ortiz, Charles Pasillas, Ralph Rodriguez, and Dave Shintani.

No public comment.

2.05 Presentation, Discussion, and Update on the 2022-23 Signature Fundraising Event

President Garfinkel noted that Caring for Classrooms will benefit all 103 WCSD schools, 4,200 teachers, and 62,000 students, and is more inclusive than previous fundraising efforts which were focused at the elementary level. Areas of priority for funding were determined by a survey sent to all district principals, and principals will be able to customize the use of the funds within five areas of focus.

Exec. Director Inskip noted the website for both Caring for Classrooms and the fundraising event, An Evening of Pure Imagination. The goal is to raise \$1,000 per school or \$103,000.

The verbal deadline for sponsorships is Oct. 14 and \$77,400 has already been raised in pledges, donations and grants., but more support will be needed in order to supply funds to all our schools.

Director Deadmond asked when the PiE Champion Awards will air, by way of getting the word out about the Caring for Classrooms initiative. Exec. Director Inskip says it's set to air Oct. 24-28 at 7:30 p.m. and will be re-played throughout the year. Deadmond notes the continued airing of the special could provide further revenue for the program.

Inskip also asked for raffle and silent auction prizes, but they need to be valued below \$5,000 to avoid tax thresholds.

President Garfinkel provided a rundown of the tentative timeline for the event which will be from 6pm to 9pm on Saturday, November 19th at the Eldorado Convention Center. Board volunteers will be needed for raffle sales, check-in, and other assignments. Inskip handed a volunteer sign-up sheet around.

Multiple directors engaged in discussion around potential raffle implementation strategies, as well as a discussion around the pros and cons of a silent auction. Directors offered up advice from previous raffle experiences and provided some new ideas for possible prizes. The general consensus was to proceed with the raffle, with tickets available at the door and/or stations around the room, and floating ticket sales during the event. There was also general consensus around collecting thorough information on attendees in order to include in future donor and communication lists. There was also discussion around raffle ticket pricing. While some directors thought \$30-\$40 per ticket seemed reasonable, Director Ortiz

suggested a lower price point, \$20 per ticket, to allow for more equity in the process. President Garfinkel encouraged board members to submit potential sponsor names, on a sheet also passed around.

2.06 Presentation, Discussion, and Update on the structure, programs, and working groups of the Education Alliance for the 2022-23 School Year, including 100% Giving Board Goals and brief updates from our three educational institutions: Truckee Meadows Community College (TMCC), University of Nevada, Reno, and the Washoe County School District

100% Board Giving: President Garfinkel will be reaching out for board contributions of any size to make sure EA is eligible for this recognition. Table and ticket purchase for the event count and pledges are allowed.

Board Member Spotlights will resume in November. Updates were provided by Past President Deadmond on TMCC and Director Shintani at UNR on activities on their campuses. In addition, Director Anderson shared an update on WCSD, it's new superintendent and other activities.

2.07 Consideration and Approval of the Education Alliance Bylaws Update on Emeritus Status Board Members

This item was pulled from today's agenda pending further study, per President Garfinkel.

3.01 Public Comment.

No public comment.

3.02 Announcement of next meeting.

The next Education Alliance Board of Directors meeting is scheduled for November 21, 2022 at The ROW in downtown Reno.

3.03 Adjourn Meeting

There being no further business, President Lauren Garfinkel adjourned the meeting at 5:48 p.m.